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J E S S P O T T E R

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**EDUCATION**

VIRGINIA TECH  
*Blacksburg, VA*  
*May 2019*  
BFA in Visual  
Communications Design  
with a minor in Art  
History. Graduated Cum  
Laude with Honors  
and was a four-year  
member of the Dean's  
List. Studied abroad in  
Scandinavia and Finland  
during the Summer of  
2018, was a late-night  
DJ on the student  
radio station, and the  
President of the Virginia  
Tech Environmental  
Coalition.

**EXPERIENCE**

GRAPHIC DESIGN INTERN AND GALLERY ASSISTANT  
*The Perspective Gallery*  
*Blacksburg, VA*  
*May 2018—May 2019*

Created branding materials for several of the gallery's  
exhibitions and outreach programs. Designed for  
postcards, flyers, posters, vinyl banners, etc. Worked  
with a small team to install and deinstall various visual  
art exhibits and prepared the gallery for opening  
receptions. Photographed and digitally organized  
objects in the permanent collection to build a database  
for internal use. Was named Most Valuable Employee!

GRAPHIC DESIGNER  
*FourDesign*  
*Blacksburg, VA*  
*August 2018—January 2019*

Collaborated with a small team to produce visual  
media for various local and regional clients, including  
marketing materials for both print and digital use.

DESIGNER AND MEDIA TEAM MEMBER  
*Rock the Blocks Music Festival*  
*Blacksburg, VA*  
*November 2015—March 2017*

Worked with a small team that was responsible for  
the organization, advertisement, and execution of a  
local music festival. Individual contributions included  
designing official festival t-shirts and coordinating artist  
housing.

**SKILLS**

- Adobe Creative Suite
- Basic HTML5
- Microsoft Office
- Photography
- Illustration
- Photo editing &  
manipulation

**INTERESTS**

- Environmentalism
- Community activism
- Zine-making
- Exhibition design
- Typography
- Hand-drawn animation

